

Versatile, award-winning creative professional with 25+ years of experience across presentation design, print, digital, corporate identity, web, branding, and marketing.

Proven ability to develop and elevate brands and high-impact visual communications for leading global organizations, including ZRG Partners, AXIS Capital, JPMorgan Chase, Swiss Re, NYU, Wrigley, Colgate-Palmolive, HAVAS, Paramount Network, CQ Hotels, and Cooley LLP.

MAY 2026 - PRESENT

Major Pursuits Support / Presentation Designer

ZRG Partners

- Partner with Managing Directors and practice leaders to develop high-impact presentation materials supporting major client pursuits, go-to-market initiatives, and executive meetings.
- Design and produce polished client-facing pitch decks, proposals, placemats, executive briefings, and other strategic presentation materials.
- Translate complex business concepts, talent strategies, and market insights into clear, compelling visual stories for senior executives and boards.
- Create reusable presentation templates, visual frameworks, and toolkits that improve design consistency, efficiency, and speed across the organization.
- Maintain ZRG brand standards across all client-facing materials while delivering high-quality work quickly and accurately in a fast-paced environment.

AUG 2025 - JAN 2026

Creative Manager (Contract – Maternity Leave Coverage)

Davis Polk

- Reviewed and refined high-end PowerPoint presentations to ensure alignment with firm branding and visual standards.
- Retouched and managed directory photography, ensuring consistency with established brand guidelines.
- Designed and produced graphics for social media platforms, with a focus on LinkedIn.
- Provided creative and graphics support for pitches, presentations, and trial materials.
- Collaborated with internal stakeholders and external vendors to deliver projects efficiently and on brand.

JUN 2024 - APR 2025

Art Director/ Presentation Designer

Cooley LLP

- Maintained brand consistency, clarity, and visual refinement across all presentation materials.
- Expanded existing templates, icon libraries, and branded systems to optimize workflow and design efficiency.
- Enhanced presentation quality through compelling infographics and refined data visualizations.
- Directed quality control and ensured timely delivery of high-stakes presentations for C-suite, board meetings, and external events.
- Balanced creative innovation with brand standards and tight deadlines for high-demand internal clients.
- Collaborated directly with legal teams to translate complex ideas into clear, custom-designed presentations.
- Delivered additional creative assets including conference backdrops and supporting collateral.

JUL 2022 - MAY 2024

Creative Director

Freelance - Contractor

- Lead the development and production of high-visibility creative initiatives for leading pharma brands, ensuring strategic alignment, quality, and brand consistency.
- Partner with award-winning design firms and creative teams, providing creative direction, design leadership, and strategic guidance across complex projects.
- Direct the execution of presentations, print collateral, digital assets, and exhibit materials, overseeing projects from concept through final production.

NOV 2020 - JUN 2022

Senior Director, Marketing/ Creative Director

CGI Merchant Group

- Led team in complete re-brand of CGI Merchant group.
- Created marketing and sales material for fundraising team.
- Managed design refresh and supervised programming of website.
- Designed the sub brands for new companies under the CGI umbrella which ranged from the financial to the hospitality industry, including identity, collateral and digital materials.
- Supervised the entire design process and all-important technical decisions from home office in NY and traveled to Miami once a month to review with CEO.

FEB 2019 - MAR 2020

Art Director

HAVAS Production Studios

- Created and updated existing presentations and templates for internal clients and sales pitches.
- Created info graphics, logos and digital art, for use in presentations, collateral and online usage.
- Meeting with production teams and interfacing with clients.
- Support to Creative Director on digital assets.

JAN 2018 - FEB 2019

Art Director/ Sr Production Artist

Paramount Network

- Worked closely with Sr Project Director and team to create presentations and graphics for the sales and marketing teams.
- Created digital ads (some animated) to be used on social media and Video on Demand (VOD) platforms.
- Created digital art for environmental ads and displays.
- Photo retouched key art and updated/ customized layouts for programs and events.

FEB 2007 - JUN 2017

Art Director / Digital Design Director

Baseline Group NY

- Lead on all digital projects, working closely with programmers to ensure design and usability were executed as planned.
- Attended conferences and networking events.
- Led client presentations and pitches.
- Press supervision for high-end clients.
- Vendor interaction, including photographers, exhibit manufacturers.
- Manage Jr Designers and Freelancers on projects requiring assistance.

SKILL SET

InDesign ★★★★★

Figma ★★★★★

CSS ★★★★★

Photoshop ★★★★★

Adobe Acrobat ★★★★★

Animate CC ★★★

Illustrator ★★★★★

MS Word ★★★★★

Adobe XD ★★★

Power Point ★★★★★

HTML ★★★★★

Adobe Premiere ★★

EDUCATION

2000

Parsons School of Design:

Web - html/ flash

1995 - 1997

Fashion Institute of Technology (FIT):

Advertising/ Design